

### Case Study Soros (1h): anti-liberal and anti CSO propaganda

- A. How it all started – play clip (9min) with Bill O’Reilly (see Powerpoint no 3). Watch and write down as many elements as you can identify from the list of CEPA disinformation techniques. They will be discussed later
- B. How it works in Eastern Europe: the case of Hungary, the 2018 electoral campaign – strongly associated with the idea that EU and Soros are pushing immigrants into Hungary “to replace demographically the Hungarian people”

“The poster: don’t let Soros have his way. 99% of Hungarians surveyed disagree with illegal migrants”



Old, interwar anti-semitic memes: guilt by association with the “global finance”, “hidden world government”





C. Search on the internet about “the Great Replacement Theory”.

- What does it say about Europe? Who are the forces allegedly pushing for this replacement?
- What role do George Soros and the LGBT movement play in this theory?





**In class exercise:**

- List the elements of the CEPA disinformation techniques you identified in the propaganda campaigns above: (1) in US (Fox News); (2) in Hungary and elsewhere more recently
- Find in your own country elements of this anti-Soros campaign based on conspiracy theories. Discuss