

Civic Response to Clientelism in Media
MEDIA CIRCLE PROJECT

Media Clientelism Index: Measuring Reality

Acknowledgments



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Project acronym: MEDIA CIRCLE

Project full title: Civic Response to Clientelism in Media

Project duration: December 2013 – December 2017

EU funding: 548.341,37 EUR

Reference: EuropeAid/134613/C/ACT/MULTI

Grant agreement number: 2013/332-758

Project website: <http://www.fairpress.eu/>

Who?

Consortium of **8** organisations (led by Partnership for Social Development from Croatia; national co-applicants are Expert Forum from Romania; BH Journalists and Vesta organisation from Bosnia and Herzegovina; Public Policy Institute from Montenegro; Public Association from Macedonia; Independent Journalists' Association of Vojvodina and Lawyers' Committee for Human Rights from Serbia)

What?

Civic Response to Clientelism in Media, ie. MEDIA CIRCLE project

When?

From December 1, 2013 until December 1, 2017

Where?

6 countries of Southeastern Europe (Croatia, Bosnia and Herzegovina, Serbia, Montenegro, FYR Macedonia and Romania)

Why?

To establish independent, sustainable, multilayered and cross country mechanisms for active media policy monitoring, advocacy and emergency response in Southeastern Europe

How?

By creating Media Clientelism Index and news portal Fairpress.eu

Fairpress.eu

Cross country emergency response mechanism. News portal dealing exclusively and systematically with questions of media freedom, pluralism in media, media ethics and integrity and transparency of publishers.

Media Clientelism Index

Cross country comparative and country specific reporting on the state of media clientelism and politicisation. Based on empirical data, the Index measures political influence on media, current state of legislative and institutional media framework and key econometric measuring of reality in which media and journalists are existing in Southeastern Europe countries.



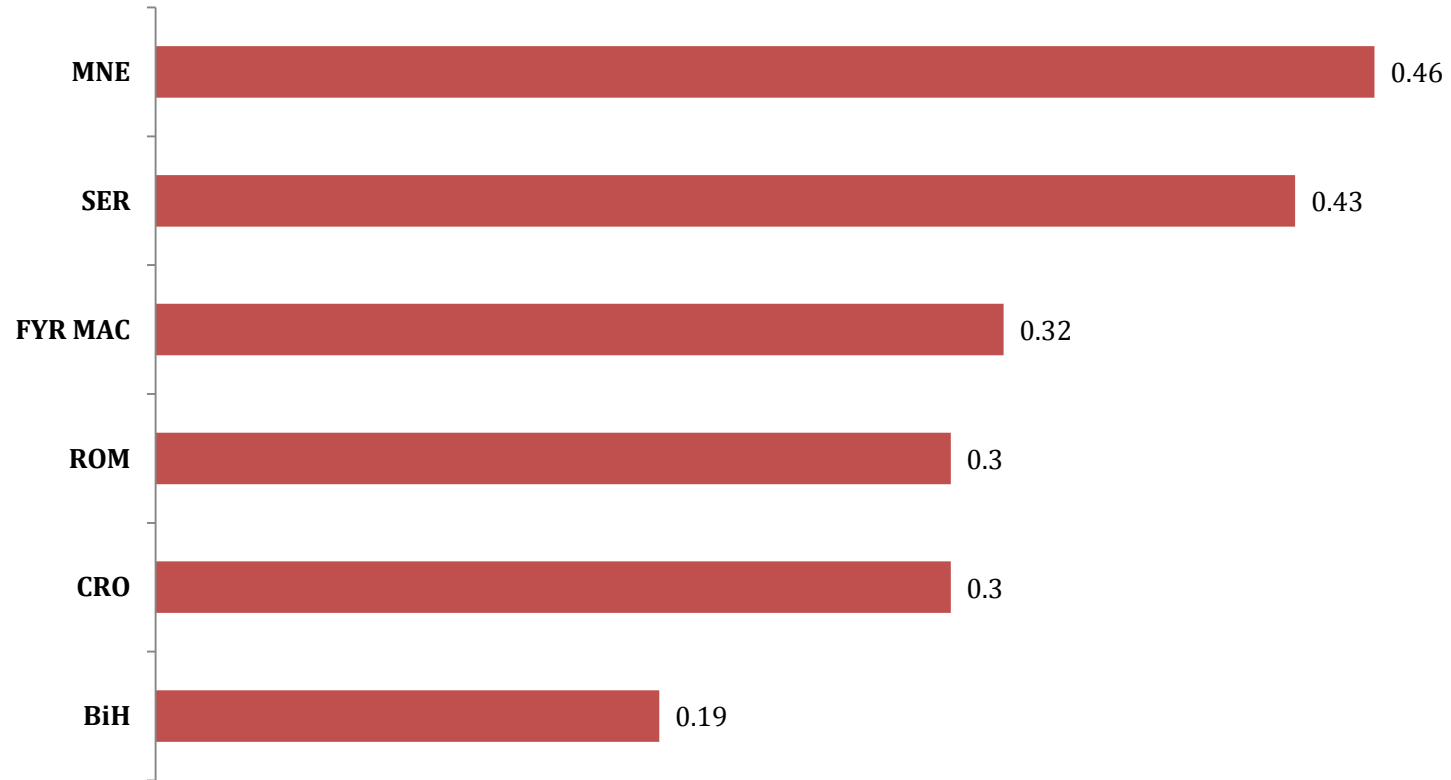
Media Clientelism Index: Measuring Reality

Ground Zero Report, 2014

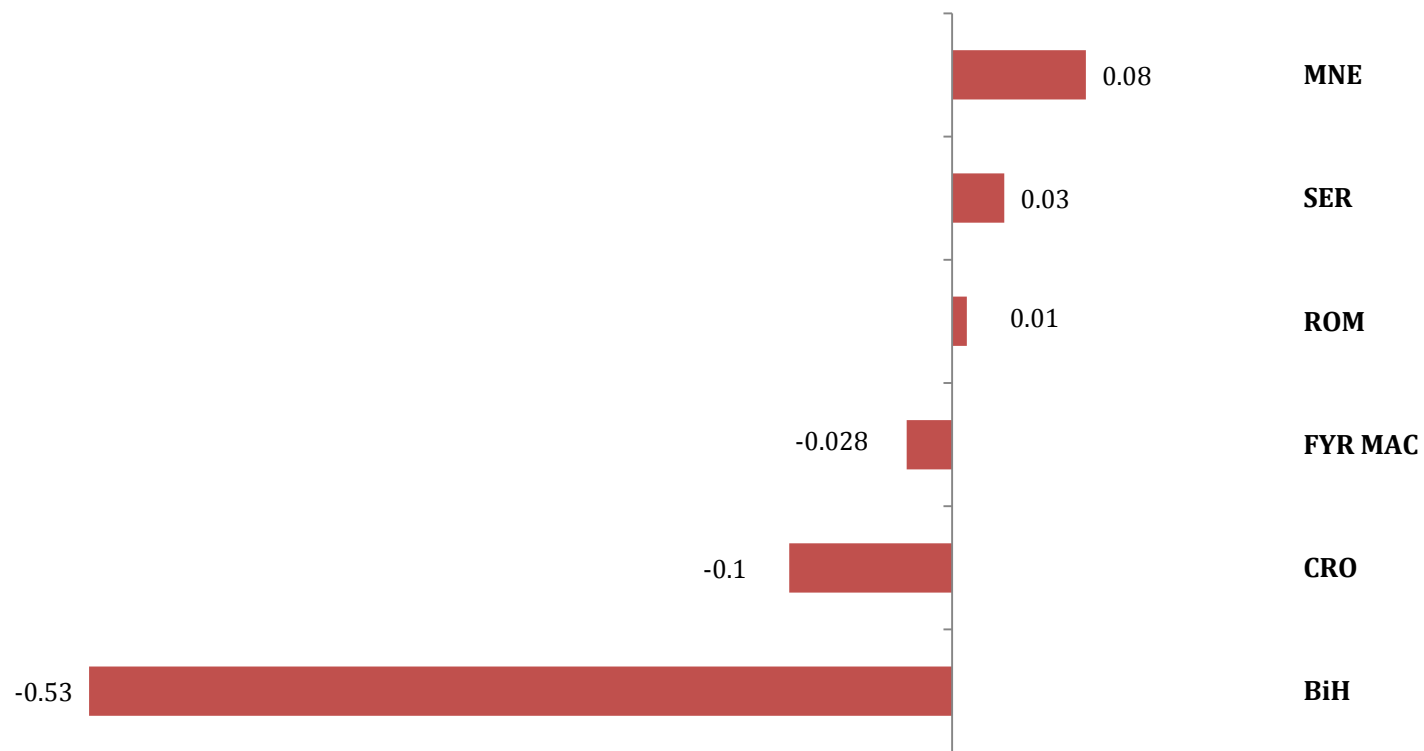
Media Clientelism Index is a composite index based on four partial indexes:

- **MCI T1:** Country's legal and institutional capacity to detect and eradicate particularistic practices in media policy making and industry performance
- **MCI T2 :** Practice in policy processes, existence of the clientelistic practices and barriers to it
- **MCI T3:** Ability of the country to apprehend situation in media (Existence of instruments and datasets needed for media public policy making and discussion)
- **MCI T4:** Social capacity to measure realities

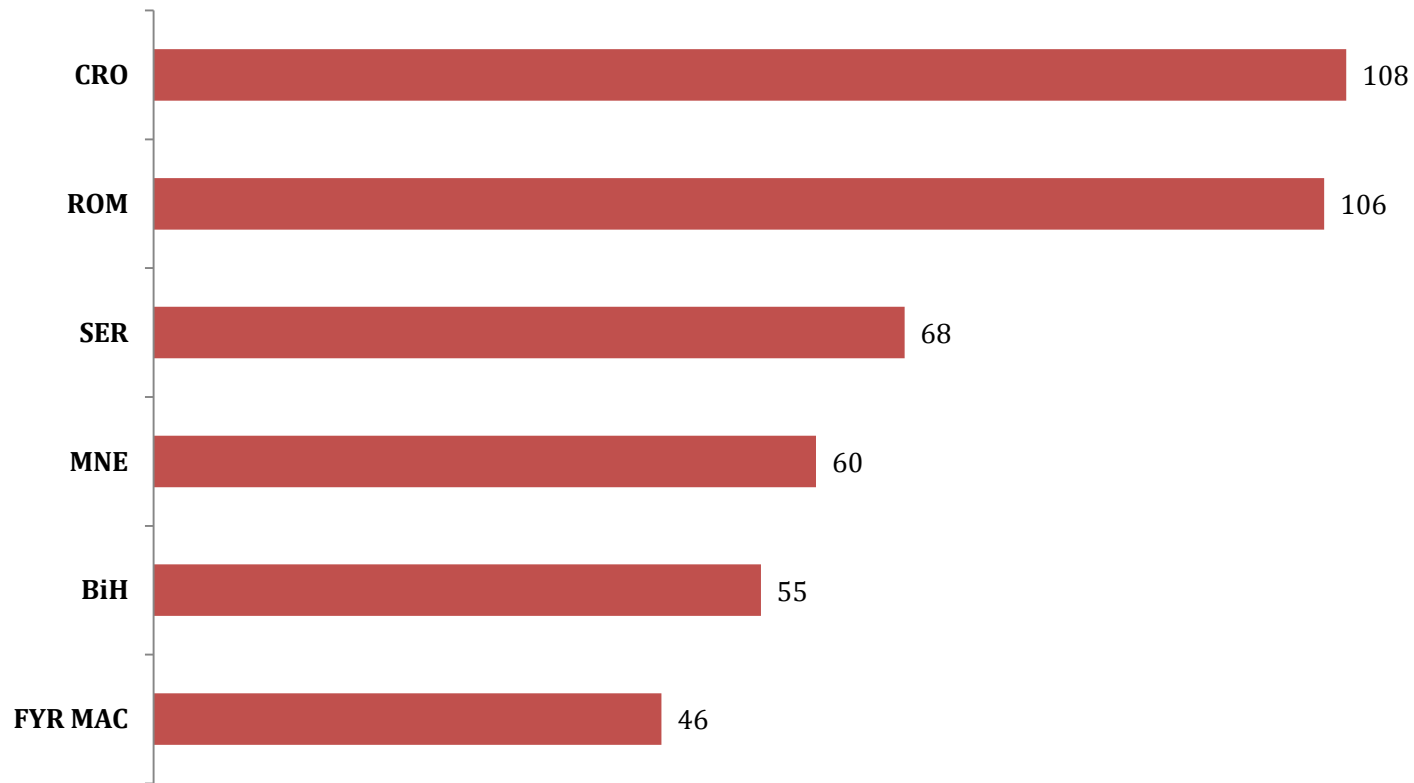
MCI T1: Country's legal and institutional capacity to detect and eradicate particularistic practices in media policy making and industry performance (0-1 best)



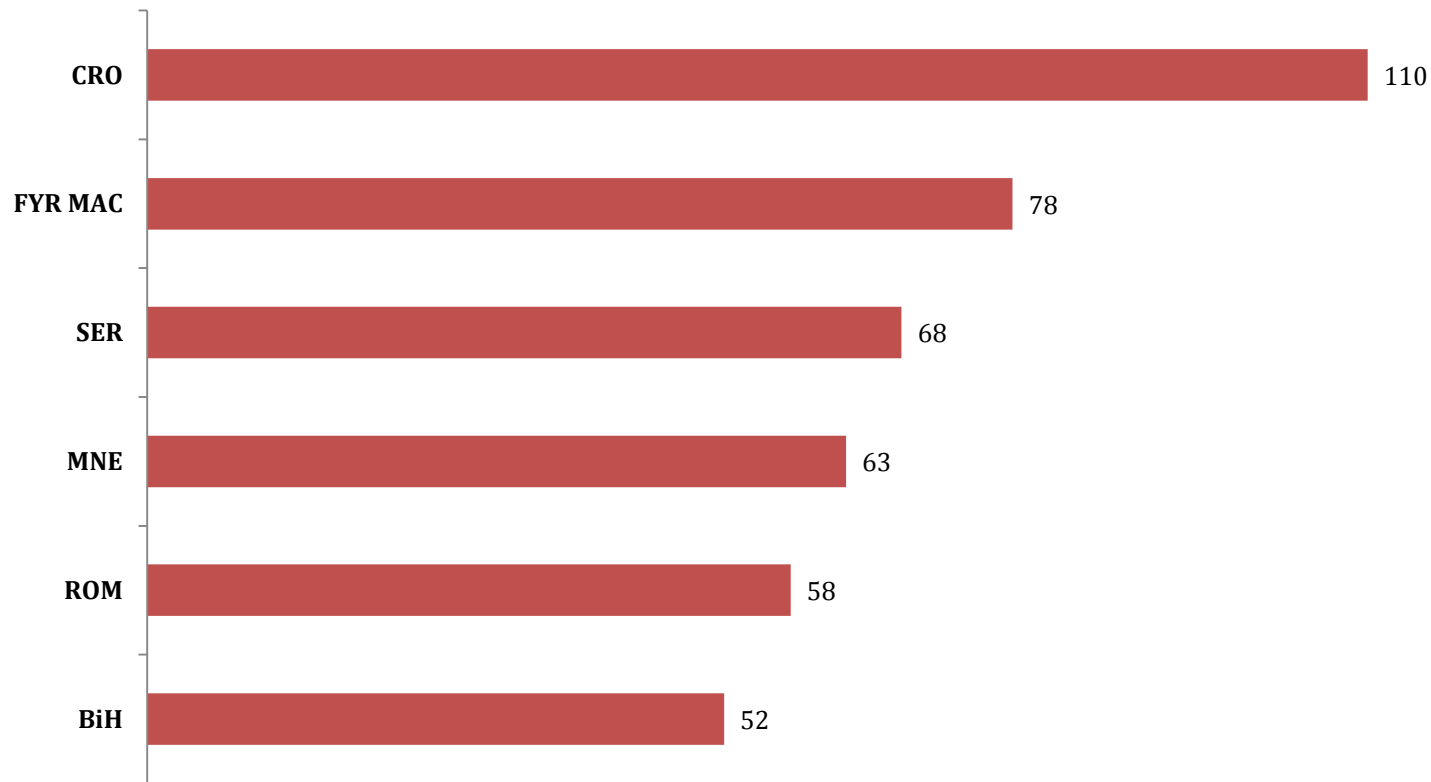
MCI T2 : Practice in policy processes, existence of the clientelistic practices and barriers to it



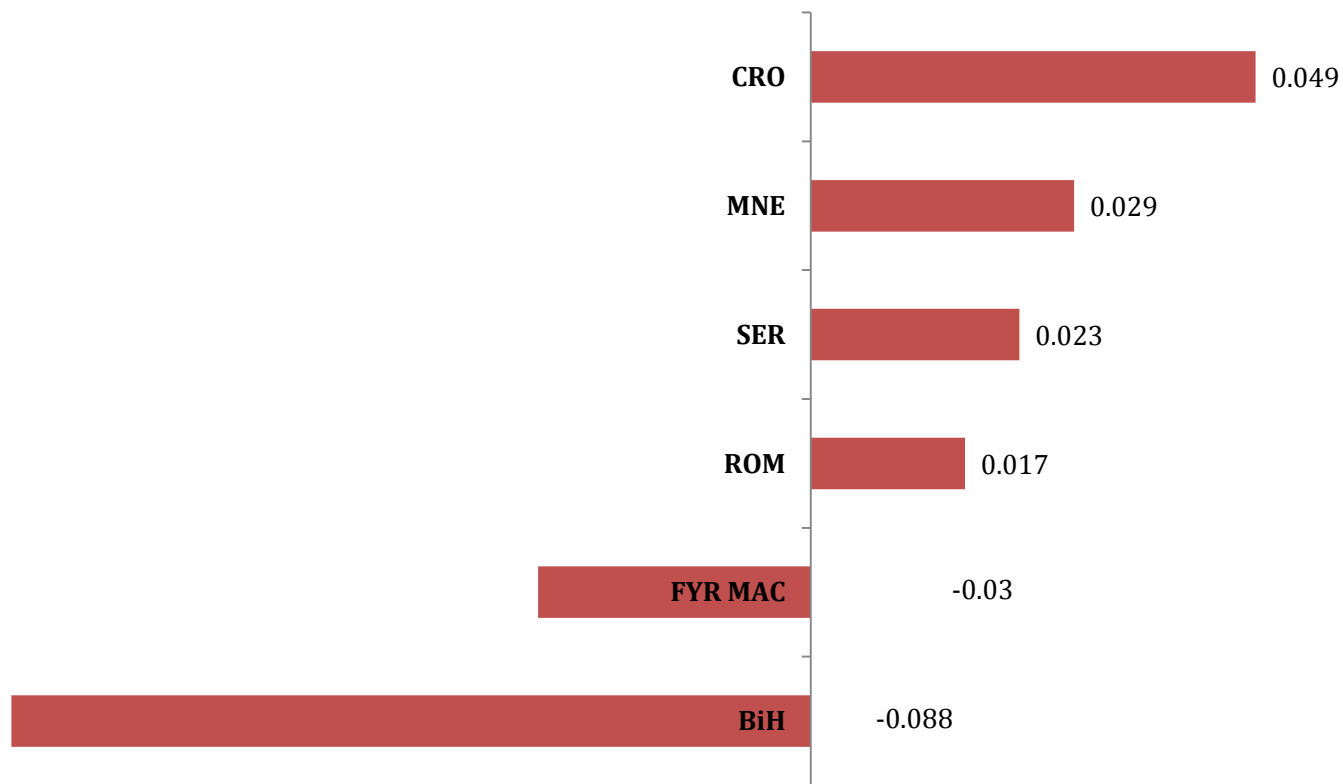
MCI T3: Ability of the country to apprehend situation in media



MCI T4: Social capacity to measure realities

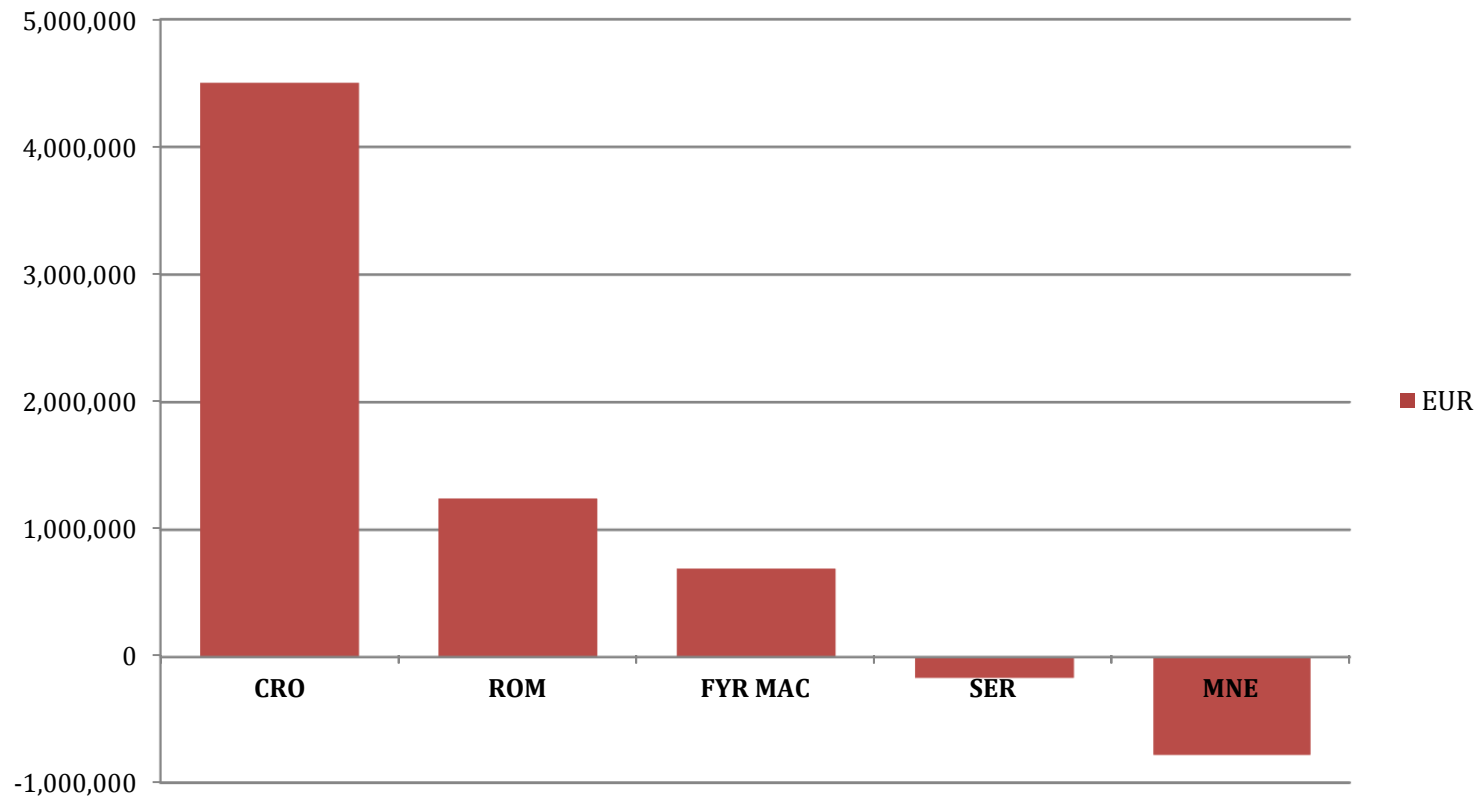


Media Clientelism Index, 2014 (-1 worst, 1 best)

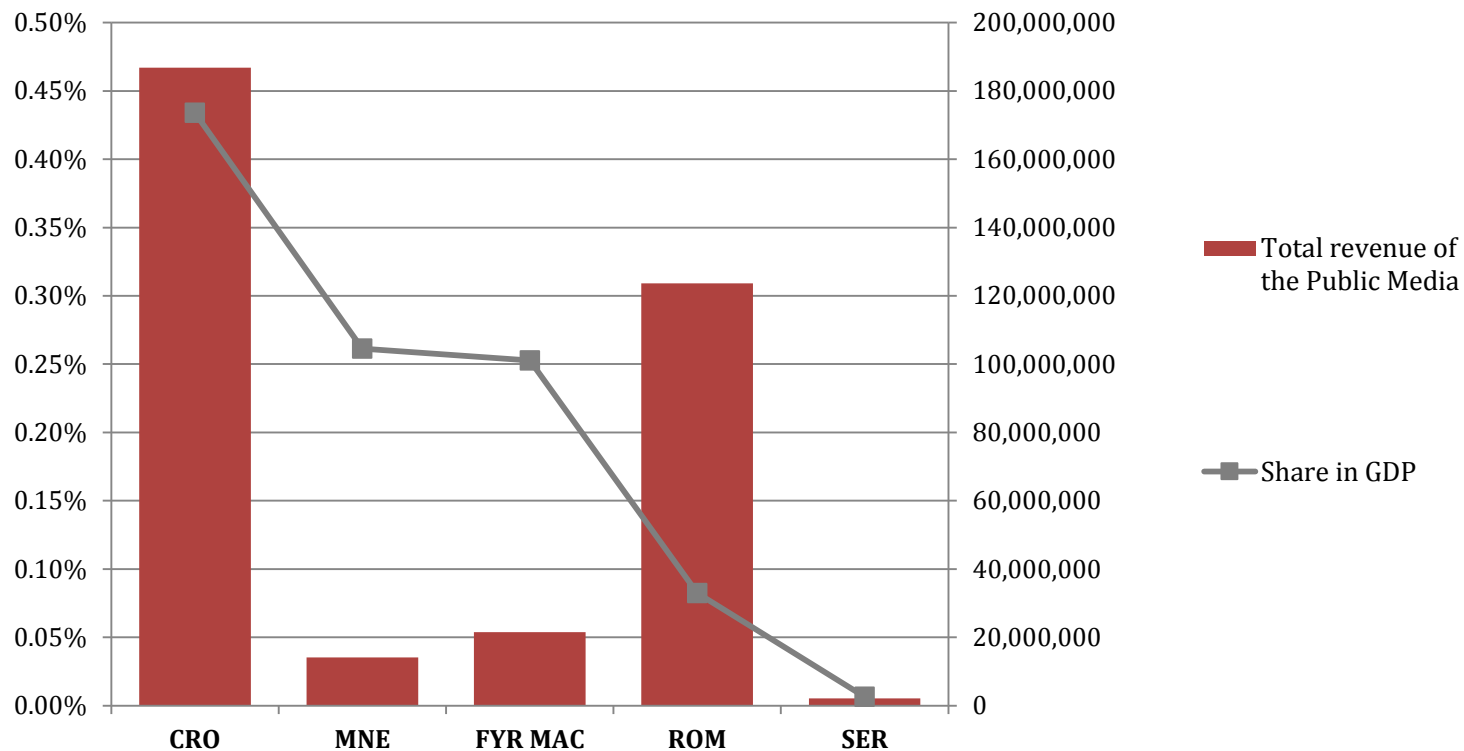


REGIONAL OVERVIEW

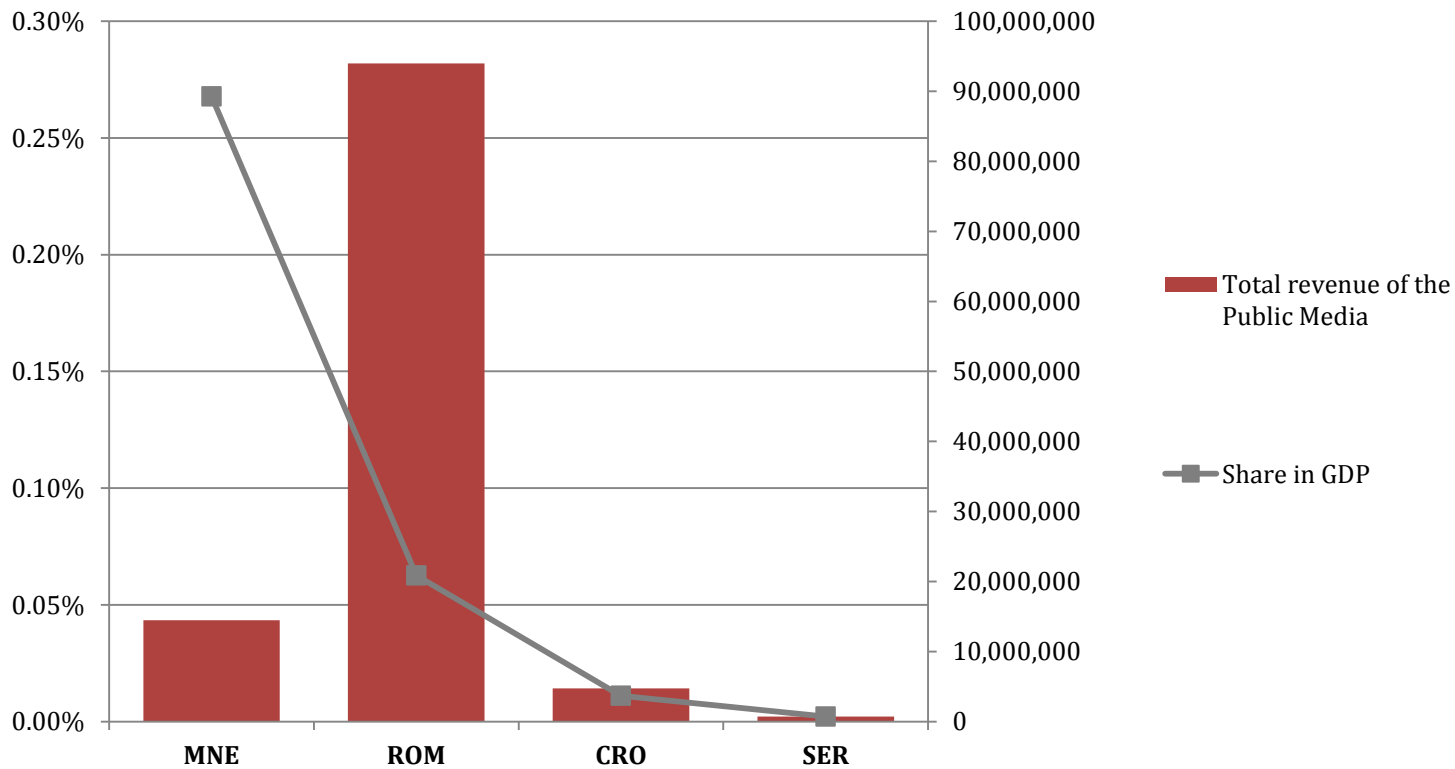
Total profit / loss of the Public Media in EUR, 2014



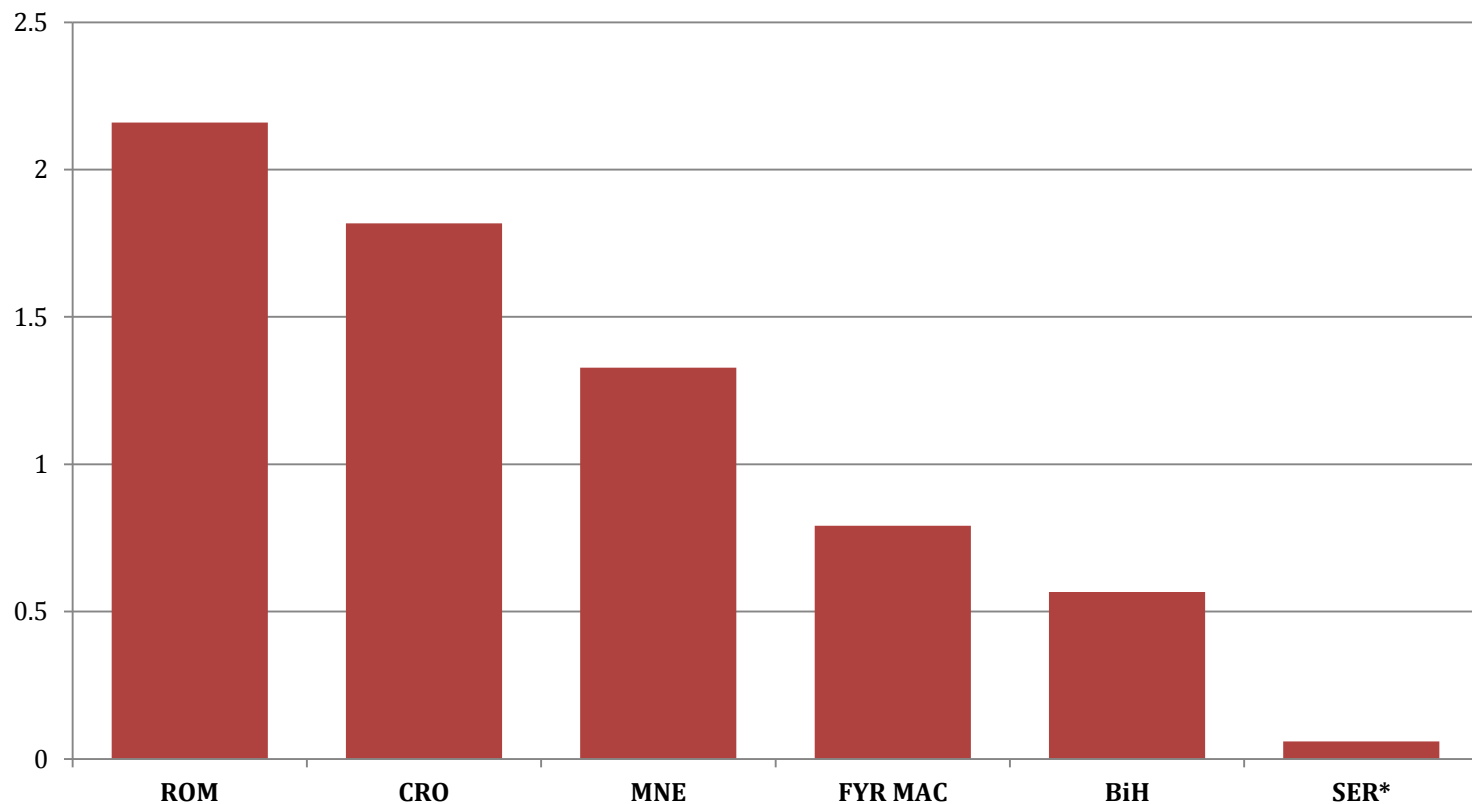
Total revenue of the Public Media- TV in EUR and share in GDP, 2014



Total revenue of the Public Media- Radio in EUR and share in GDP, 2014

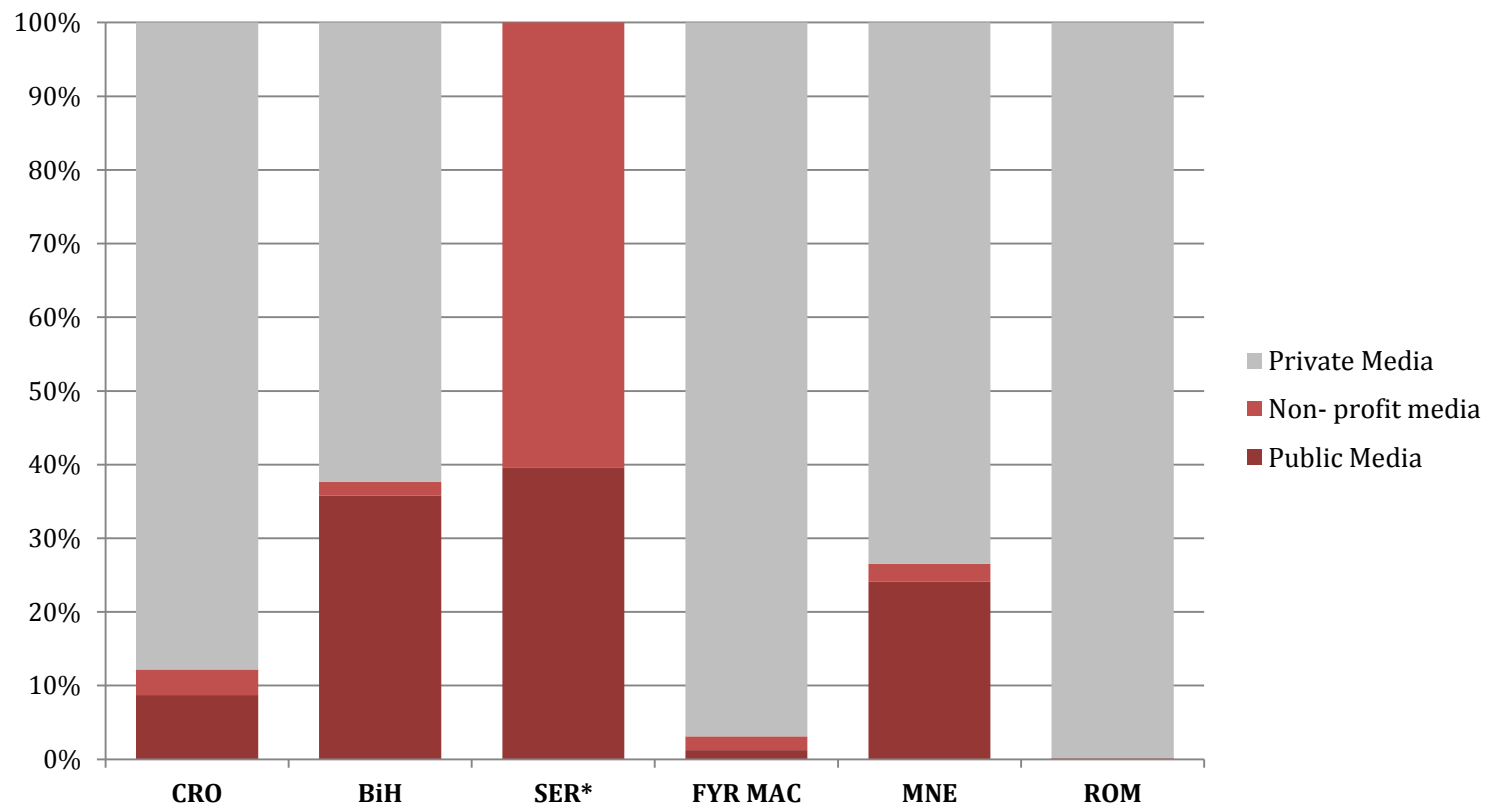


Total number of media (public, non-profit and private) on 10,000 inhabitants, 2014



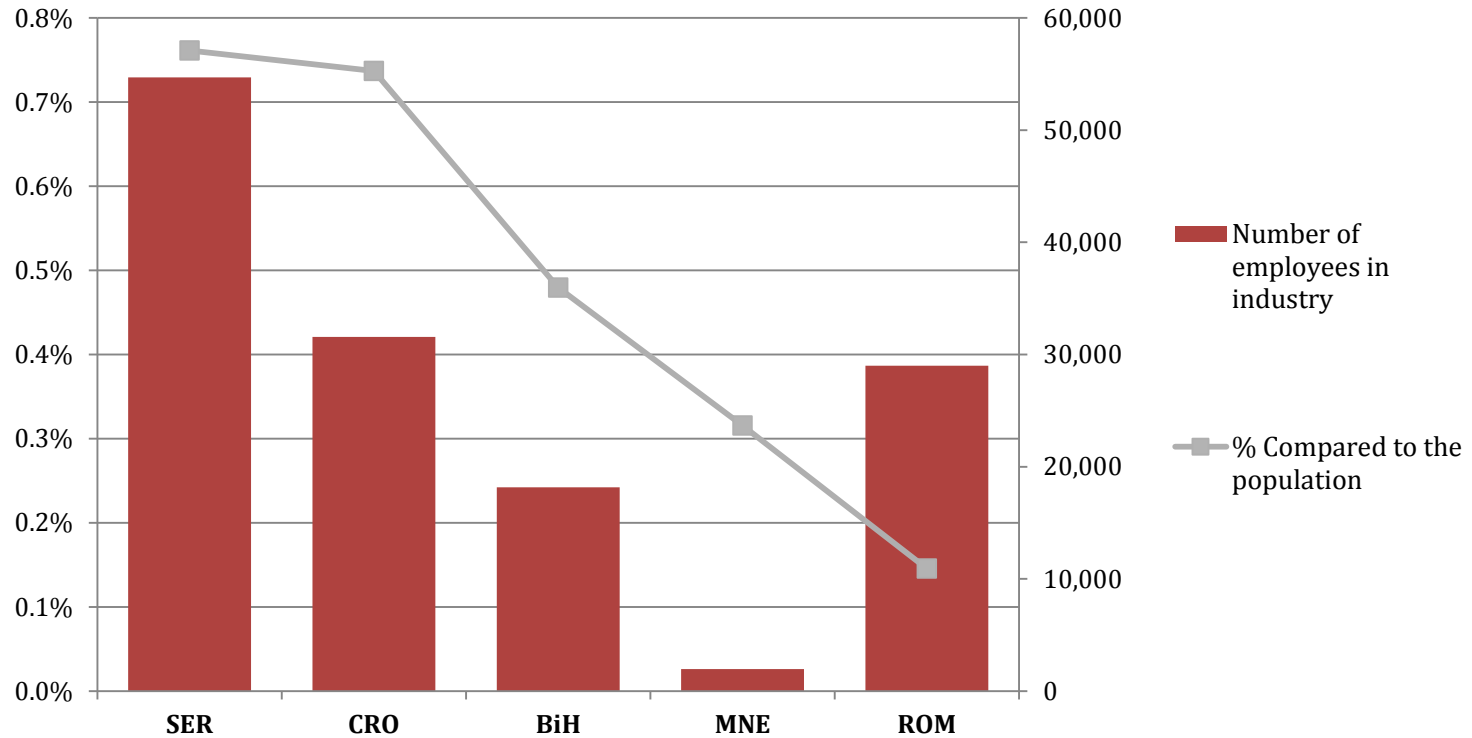
* Total number of private media is not available

Share of ownership in Media in 2014

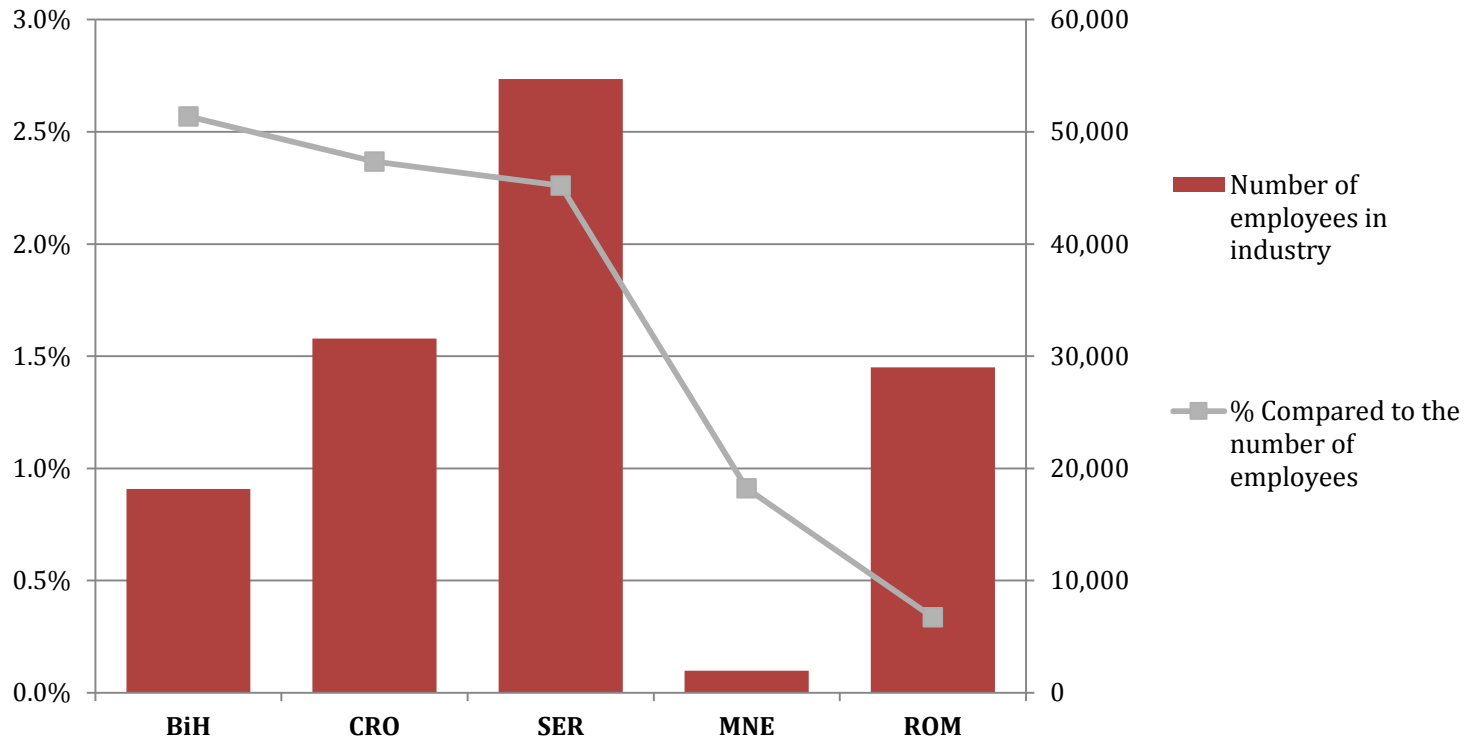


* Total number of private media is not available

Number of employees in industry in relation to the total population in 2014



Number of employees in industry in relation to the total number of employees in 2014





THANK YOU!

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